

# Kino Fondue

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FALLING FRAMES COMMUNITY

## Motivation

Despite having the best quality of living standards and a high human development index Switzerland is yet not able to provide economic security to artists to sustain themselves through their artwork. However, this can not be blamed on the government policies as there are a huge amount of funding made available by the government for cultural promotion. But most of such initiatives ended up spoiling artists by providing them free lunches. The film industry in Switzerland is not able to generate much revenue and relies heavily on the public funding, while film industries from other parts of the world are multi-billion industries. Normally the blame goes on the smaller amount of audience speaking the language. This can be solved by making films through international collaboration thus reaching a wider audience. We observed local artists are not much enthusiastic about the collaborative approach. We need to promote collaborative approach among the budding generation of filmmakers. We should break boundaries created by a formal structure in the industry which kills the spirit of art. In the end, an artwork is also about having fun while creating it.

## About Kino Kabaret

Kino Kabaret is an international movement started attracting prominent anarchic filmmakers all over the world. Started in Montreal now it expanded all over the American and European continent and also out of there. With the primary goal of bridging the gap between professionals and amateur filmmakers and crew, it puts a challenge to make a complete film within the period of 60 hours. However, it is different from competitions like 48-hour film challenge where you will have to start working from scratch on a script, the theme of which is forced upon you. A kinoite can come up with a prepared script and partial production and they might only hunt for the missing crew during the event. This gives a flexible environment to a filmmaker to work on a project they love and help them in completing it in collaboration. Thus, it is a result oriented workshop rather than a competition to test your skills. It provides a great opportunity for filmmakers to find the right crew for their project and crew to find a right project to boost their profile. This all is done voluntarily by both parties without any monetary compensation, thus the passion for the project is the sole driving force, which reflects in the output.

## How exactly it happens?

- ❑ Structure of one session of a Kino Kabaret is as follow. One session lasts for 3 days, if there are multiple sessions, same structure is repeated.
- ❑ Day 1 10 am, All participants (who can be professional, amateur or queer. Writers, directors, cinematographers, editor, production crew, actors or technicians) comes together at the venue, introduce themselves and their expertise and interests.
- ❑ Out of them 15 of the participants (directors/writers), pitch their idea/script and explain their requirements in the terms of crew, equipment or location. The script should have a maximum duration of 7 min.
- ❑ After Pitching, there is a team building coffee break where people interested in an idea can approach the director and offer their help including equipment they might have. One participant can be a part of multiple project depending on their availability. Once team is made, group spreads and they start rolling.
- ❑ The venue is all time reserved such that participants can come back for planning, storing their equipment or editing work etc. As there is no competition involved, participants help each other in whatever way possible in each other's projects.
- ❑ Day 3 6 pm, the deadline to submit the final movies.
- ❑ Day 3 8 pm, the submitted movies are screened in a pre-reserved local cinema. Participants would get a free entry while outsider audience would have to buy a ticket/ offer donation. Screening would last for 2.5 hours.
- ❑ Ad-on (Quicky) – Solely for fun reasons, all participants can also submit a one minute long improvised fun videos, they would be screened in between the movies.

# About Falling Frames Production

Falling frames production film community, film/video production, and photography. With the mission of bringing out the best productions from individual local filmmakers, we are also dedicated to helping the good stories reach global audiences.

Falling Frames is primarily working towards feeding some fresh oxygen in the film industry in Switzerland and Europe by bringing private investments in the film industry. The profits over private investment would be ensured by producing the movies with wider outreach among the audience and targeting bigger international market rather than just focusing on the local audience. Such outreach would be ensured by involving international co-production which brings in international investments as well as cultural and market understanding of another country. Within 4 months of its foundation, falling frames is able to find collaborations with several filmmakers and artists from all over Europe, few of them are already listed on its website .

Furthermore, falling frames also provides services like commercial production, event shooting, line production of a foreign movie, local distribution service etc.

## About Falling Frames Community

Falling frame community would be a non-profit wing of Falling Frames Production which would facilitate the cooperation among local artists when sharing the revenue with all artists contributing--being a part of the crew, you would have equal rights as a co-producer.

- Collaborative approach
- A fun community of artists seen by falling frames
- Creating a self-sustainable artist community in Zurich
- A product-oriented approach through a healthy competition, helping artists to professionalize themselves
- Facilitate the cooperation among local and international artists



# Filmmaking in Zurich

“Zurich is a first-rate international filming location, with historical buildings, trendy quarters and a buzzing nightlife within a very small area.” ---Zuerich.com

Zürich offers for every movie the right scenery and is Switzerland's number one film location

Zurich Film Festival is an internationally popular film festival and is the main festival for Swiss- German film industry

# Team



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# External Support



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# Thanks!

Any questions?

You can find us at [www.fallingframes.com](http://www.fallingframes.com)

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