



## Open Call for Films

Good films are considered as art. However, some pieces of art are like hidden gems, staying simply on a disk or on a cloud without being well recognized. Like a painting that deserves to be exhibited in art galleries and fairs, the presentation of a film is also crucial, which goes hand in hand with the process of film distribution. Being shown to properly selected target audiences, a film could outshine as it is supposed to.

Falling Frames Production is a producer and distributor of videos online. We, along with our community, has built up is a great platform for those who want to step further in film Industry. We distribute films on a large scale via our YouTube channels and promote it on our social networks. There are also additional benefits as follows:

- 1) You will receive a **competitive financial compensation** for your video being watched at our channel. Our introductory offer is 1 CHF per 1000 minutes of watch time for the first 20 videos published on our channel through this scheme. <sup>1</sup>
- 2) You will **retain the copyright**, and this means you can still distribute your movies to other media platforms and festivals excluding YouTube.
- 3) **A free of charge promotion** of your video.

It's a great opportunity for you to Monetize your video, considering the changed [policy](#) of YouTube -- a minimum of 240000 minutes of watch time and 1000 subscribers, which is difficult to achieve for infrequent content creators.

Our offer stays under the following rules:

- 1) The genre should be a fiction, music video, animation or documentary, not a personal vlog etc. The movie has to be subtitled in English if the original language is not English.
- 2) The video will be reviewed by our team (on artistic quality) before accepting it for publication.
- 3) The video should comply with copyright laws
- 4) Under this scheme, the introductory offer is for the first 20 videos published, but not submitted, on our channel. For the other films, a changed regulation will be announced by Falling Frames in the future.

How to proceed your application

- 1) Send your film to us in high quality (by Dropbox, WeTransfer etc.) and synopsis at [info@fallingframes.com](mailto:info@fallingframes.com) .
- 2) Send us all promotional materials (posters, presskit etc.) and details of previous festival screenings or awards.

Once your film and other documents are received, our team will review everything and notify the result within a week. We will also share a tentative schedule for the date if the video is selected.

If you agree on that, we will then email you the Agreement of Distribution form to fill out. Then please send back a scan of signed copy along with a self-attested valid ID card (EU/EFTA ID or Passport for Non-EU citizen<sup>2</sup>) by email. With these, your film will be ready for publication according to the schedule, and we also encourage you to promote it via your social networks (including [Facebook](#) and [Instagram](#)).

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<sup>1</sup> A special price for films which are screened or awarded at an internationally reputed festivals.

<sup>2</sup> To respect privacy, we do not store or share your data for any other purpose. To avoid misuse of the ID, a watermark titled ('For falling Frames agreement use only') on the copy is advisable.